



NICHOLAS AUGUSTUS

GREETINGS FELLOW HUMANS!

I'm Nicholas, one of the many visually-gifted creative wizards in this crazy world of advertising. I'm certified for madness with a BA in design and Honours in Visual Communication

My work has seen recognition and awarded from the Institute of packaging SA, WPO, Bookmarks, Loeries, Marklives. I was also awarded with the opportunity for the student exchange program in Belgium.

I have worked with local and international clients under Studio Gus, Vetro Media, Lucky Hustle & Ogilvy. Like most creative wizards, I love it when an idea with insight marries a killer bit of craft to create that big magic. Like other Art Directors I have a passion for story telling, so let's get in touch and start ours.

About

Name:
Nicholas Augustus

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Technical Ability

Illustrator	● ● ● ● ● ● ● ● ● ●
Indesign	● ● ● ● ● ● ● ● ● ●
Photoshop	● ● ● ● ● ● ● ● ● ●
Premier Pro	○ ● ● ● ● ● ● ● ● ●
After Effects	○ ○ ● ● ● ● ● ● ● ●
Keynote	● ● ● ● ● ● ● ● ● ●
Adobe XD	● ● ● ● ● ● ● ● ● ●
Web and App UI	● ● ● ● ● ● ● ● ● ●
Figma	● ● ● ● ● ● ● ● ● ●
Microsoft 365	○ ● ● ● ● ● ● ● ● ●
Ai / Creative Tech	● ● ● ● ● ● ● ● ● ●

Education

- **BA HONOURS AT GREENSIDE DESIGN CENTER**
Bachelor of Arts Honours in Visual Communication | 2022
- **INTERNATIONAL EXCHANGE AT LUCA SCHOOL OF ARTS BELGIUM**
BA Visual Design Student Exchange | 2021
- **BACHELOR OF ARTS AT GREENSIDE DESIGN CENTER**
Bachelor of Arts in Graphic Design | 2019 - 2021
- **MATRICULATION AT EDENGLLEN HIGH SCHOOL**
National Senior Certificate with Admission to Bachelor's Degree | 2013 - 2018
- **EXTRA: LUCKY HUSTLE UNIVERSITY**
Internal course on social media platforms and digital design | 2023- Present

REFERENCES & DOCUMENTATION AVAILABLE UPON REQUEST

Experience

- **Ogilvy**
Mid-Senior Digital Conceptual Art Director | 2024- PRESENT

Art Direction, pitches, Story board, TVC, ATL and Digital creative assets with a heavy focus on concept development on brands such as Coca-cola, Cadbury/Mondelez, Mastercard, Old Mutual, Castle, MNPO, KFC, Google, Yas Africa, ect.
- **Lucky Hustle**
Art Director | 2023- 2024

Art Direction, pitches, Story board, TVC, ATL and Digital creative assets on brands such as MTN, Epimax, We Buy Brands, Rand show, OUTA, Coca-Cola, Jungle Oats, BEKO.
- **Vetro Media**
Junior Art Director | 2022

Art Direction, pitches, creative assets on brands such as Magnum, Ginologist, Admyt, Ola, Nutella, Internal campaigns.
- **Studio Gus**
Junior Art Director | 2021 - PRESENT

Contracted my art direction through Studio Gus to agencies and companies such as Sauce Advertising, My Active and various other agencies, and worked with their clients on brands such as Wimpy SA, Wimpy UK, 4th Street Wines, Sasol, The Buttercup Foundation and Elixir Events.
- **Megelle IT**
Graphic Designer | 2020 - 2021

Adept at visual strategy, layout development, and digital production to print media for a corporate environment.

Awards

- **MarkLives**
Cadbury - Easter 2024 - Ad of the Month
- **X2 Bookmark Awards**
MTN Paid Media
- **BELGIUM EXCHANGE**
Only Graphic Design student from class selected for international Exchange program in Luca (Belgium).
- **WPO WORLDSTAR STUDENT AWARDS**
Certificate of Recognition- Glenmorangie Amber Nectar Limited Addition Pack (International Packaging Design Student Competition) | 2021
- **STUDENT GOLD PACK**
Finalist Award (The Institute of Packaging SA) |2021
- **ACHIEVEMENTS**
Campaigns and Design Projects entered into the Loeries and Typographic Awards competitions by Greenside Design Center | 2020

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